

Solidarity Economy and Civic Activism –
Cases from Malaysia and Finland, 17 October 2016

CIVIC ACTIVISM

Reconstructing cities by solidarity economy





SOLIDARITY ECONOMY

- A way of thinking about the economy that opens up spaces of hope and possibility for building **a more just, sustainable and democratic economy**
- Practical alternatives to the mainstream economy
- **Value** rather than profit
- Using and contributing to **commons**

Miller 2010

<http://www.communityeconomies.org/site/assets/media/>

Ethan_Miller/Miller_Solidarity_Economy_Key_Issues_2010.pdf



COMMUNITY

Participatory economy

Web-based action related to creating, producing, developing, sharing or consuming goods and services at markets provided by the web

Peer-to-peer, P2P economy

Exchange between equal individuals (or other actors) without intermediation by a third party

Solidarity economy

Ethically oriented concept, refers to using commons for creating value for the community members

Civic economy

Refers to empowerment of citizens as agents solving problems of the society especially at the local scale

Economy based on sharing between people who need goods and services

Sharing economy

Economy guided by the idea of efficient use of resources

Gig economy

Concept with negative sense, refers to business that provides occasional job by need, and related working conditions

TECHNOLOGY

Platform economy

Digital and data system based services available for diverse users at the internet

Circular economy

A line of economic action guided by the goal of resource efficiency, based on prolonging the cycle of materials and their value in the economy

WORK

ENVIRONMENT



ACTIVISM ON THE RISE

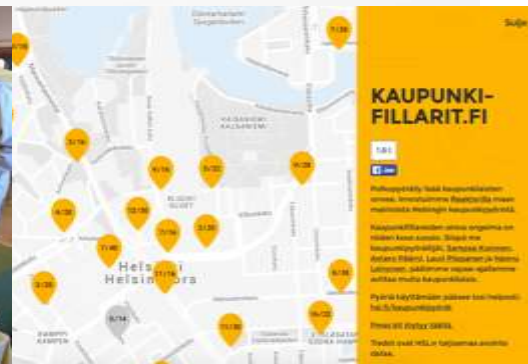
- **Digitalization** has brought people multiple opportunities to start developing their societies directly by themselves
- **Change in agency**: actor networks, sharing, recycling, collaborative consumption, start-up spirit, social enterprises, disappointment with representative democracy

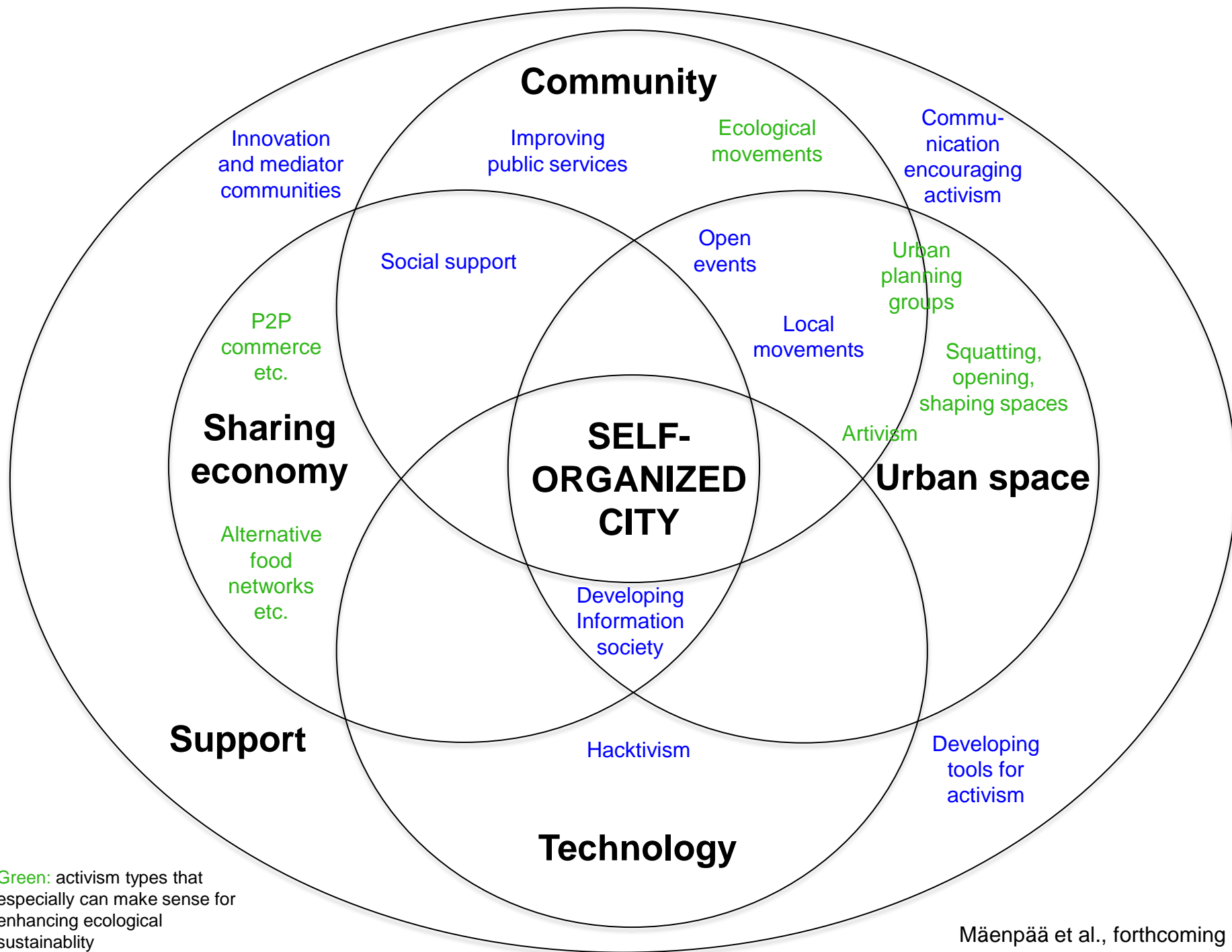




(URBAN) CIVIC ACTIVISM

- Self-organized, proactive and constructive co-action, typically outside of formal NGOs
- Primarily DIY-action instead of orienting towards decision making system or political engagement
 - 'Let's just do it!' attitude (Pulkkinen 2014)
- Based on networking in social media and internet solutions
- People-driven bottom-up urbanism; takes place in urban space or is related to cities and urban life





REKO – CIVIC FOOD NETWORK

Food market regulated -> let's bypass it with pre-orders in FB!



FOOD CO-OPERATIVE OMA MAA

Local organic food, weekly bags, urban café as pick-up point



SAAREMME: LOCAL SERVICES

Saaremme co-operative: Shop & café, now Saaremme well-being centre



SAAREMME Hyvinvointikeskus



SAAREMME Hyvinvointikeskus

Laajasalon Ostoskeskus

Yliskyläntie 3, E-talo

www.saaremme.fi

[facebook.com/Saaremme-hyvinvointi](https://www.facebook.com/Saaremme-hyvinvointi)

TIME BANK: STADIN AIKAPANKKI

Service exchange between individuals, alternative currency

stadinaikapankki.wordpress.com/

Stadin Aikapankki

Stadin Aikapankin kotisivu

LES VIE ANNAH, PEDRIN JA RIIAN SIHRETELLE

EIN TARKASTA AIKAPANKKIIN VERKKOTIELLÄ TILITTEEN.

TILITE EINO

EINO LIITYT STADIN AIKAPANKKIIN. HAN KILJAA VERKKOTIELLE OMAA VAHVATASIOVELTUSA JA VAIHTOPYNTIEN.

IEJA TARKITTEE APUA SIIVOUKSEEN JA OTTOKEILIA

Etusivu Mikä aikapankki? Liity mukaan! Ajankohtaista Taustaa Yhteisöt Media in English Vertaistutanto Stadin Aikapankin ABC

Stadin Aikapankin kannanotto aikapankkien verotuksesta

Tervetuloa Stadin Aikapankin kotisivuille!

Julkaisu 20/05/2010

Stadin Aikapankki on tarkoitettu kaikille Helsingissä ja sen lähistöllä asuville ihmisille, jotka haluavat tarjota omaa aikaansa ja apuansa yhteisön käyttöön ja samalla saada apua omaan arkeen. Aikapankissa jaetaan taitoja niin, että esimerkiksi ompelusta pitävä henkilö tarjoaa korjausompelua muille jäsenille ja saa itselleen apua esimerkiksi lastenhoidossa tai juhlien järjestämisessä.

Aikapankki ei tunne euroja vaan valuuttana on *tovi*. Koska Aikapankin periaatteena on, että kaikkien aika, työ ja avun tarve ovat yhtä arvokkaita, vastaa 1 *tovi* kaikissa tilanteissa yhtä työtuntia.

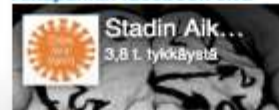
Etsi sivustolta

Hae

Linkit

- CES – Stadin Aikapankin verkkotori
- Lue Aikaa pankista -blogia
- Mitä Stadin Aikapankissa tarjotaan? – tutustu demosivuun
- Suomen Aikapankit – yhteiset sivut
- Tovitukea kanssakulkijoille: Aika parantaa -verkosto

Aikapankin facebook sivu



VALTAAJAT: CHANGING WORLD

Young people supported to act, Valtaajat co-operative

<http://valtaajat.fi/>



RYHDY VALTAAJAKSI – MUUTA MAAILMAA!

Luuletko, että maailmaa muutetaan vain politiikan suljetuissa huoneissa? Niin ei muuten ole. Meillä kaikilla on valtaa. Sitä pitää käyttää tai se käyttää meitä.

CROWDFUNDING

Almost anyone can organize campaigns for funding their own projects or contribute to projects by funding





LEARNING FROM MALAYSIA

Characteristics of a successful shift towards solidarity economy suggested by the case of Iban weavers

- Members of the community find for themselves (active) roles in making their common future together
 - > How widely do people in Finland have the will and chance to support the solidarity economy movement?
- Favourable activity by external actors
 - > Is there action potential in Finland that could be released by using researchers as change agents?
 - > Should the government units take a role in supporting the solidarity activism for example by workshops?



ON THE PROJECT

- 'Civic activism as resource for the metropolis', 2015–2016/2017
- How does civic activism **contribute** to the development of cities? How could cities and state organizations **utilise and support** it?
- Focus on **ecological sustainability, local innovations, local communities** and **involvement**
- **Advocative action research**: working together with activists and authorities by identifying and solving their problems
- **Partners**: Cities of Helsinki, Espoo, Vantaa, and Lahti; Ministries of Environment, Finance, and Justice; The Association of Finnish Local and Regional Authorities, The Housing Finance and Development Centre of Finland, Finnish Environment Institute
- **Funding**: Helsinki Metropolitan Region Urban Research Program, The Housing Finance and Development Centre of Finland, The Finnish Cultural Foundation/Uusimaa Regional fund, The Fund of Heikki von Hertzen



THANK YOU!

www.kaupunkiaktivismi.wordpress.com/in-english/
www.facebook.com/groups/kaupunkiaktivismi

Pasi Mäenpää

firstname.surname@helsinki.fi

Maija Faehnle

firstname.surname@ymparisto.fi

KAUPUNKIAKTIVISMI

Kaupunkiaktivismi metropolin voimavarana -hankkeen foorumi

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ILMIANNA TOTEUTUMATON AKTIVISMII / OTA YHTEYTTÄ / IN ENGLISH